



*LOOP, The place for video art lovers.* The fourteenth edition of the first and only international festival that specialises in video art, and a meeting space for the film industry and the art market.

## **The yearly event for video art and film collectors, artists, gallery owners and professionals**

- From June 2 to 4, Barcelona will once again become the place where video art lovers can discover and see the latest developments in the sector. 4.000 people are expected to attend.
- Over the course of 3 days and with over 15 hours of runtime, LOOP Fair will display a total of 47 works by artists from over 25 countries that have been selected by an international expert panel.
- 19 galleries will be participating for the first time, including Galería Juana de Aizpuru (Madrid), Galerie Krinzinger (Vienna) and Cristina Guerra Contemporary Art (Lisbon), all of which have been involved in some of the most prestigious international art festivals.
- It is complemented by the LOOP Studies program, which is devoted to promoting knowledge through conferences, round tables, workshops and closed-door professional meetings.
- It is in this context that the beta version of The LOOP Protocol will be presented for a test run. It is a sales contract model specifically designed for video art in order to provide increased security to artists, middlemen and collectors.

Barcelona, June 2, 2016 – The international professional community linked to video art will meet at the LOOP Fair del from June 2 to 4. This year the Fair, which will once again be held at the Hotel Catalonia Ramblas, has been booked to full capacity. All of the rooms on the ground floor of the hotel will be busy with the presentation of 47 projects selected by an international panel featuring Isabelle Lemaître, Josée and Marc Gensollen, Haro Cumbusyan and Renee Drake, and chaired by Jean-Conrad Lemaître. All in all, there will be over 15 hours of runtime and 47 artist films and videos, including 33 world, European and Spanish premieres. The variety of nationalities of the invited artists, who hail from 25 different countries, and the participation of galleries from 20 different countries make LOOP Fair the place where the latest creative and discursive developments in this format,

as well as the latest debates and notions in the sector, are revealed. Alongside historic figures such as artists Malcolm Le Grice or Tania Mouraud, the fair will also be attended by renowned international artists such as Dora García, Sigalit Landau or Kader Attia as well as budding young talents such as Basim Magdy, Pilvi Takala, Michael Linares, Paulo Nazareth or Shezad Dawood, among others. Throughout the fair, a professional jury featuring Dirk Snauwaert (director at WIELS, Brussels), Kathryn Weir (Centre Georges Pompidou) and Ferran Barenblit (director at the MACBA) will grant the LOOP Fair Award and the Acquisition Award.

Alongside the Fair, from June 1 to 4 LOOP Studies will offer a context for in-depth analysis and debate on some of the most relevant notions that surround images in movement. Concerning the conceptual framework of the 2016 LOOP Festival, which reflects on the links between the fields of film and video art under the title *[video]art & cinema. Faraway, So Close*, LOOP Studies offers 7 conference sessions within the framework of the LOOP Talks. These talks will be held over the course of three days and will cover hybrid practices of "expanded film", "exhibition film" or "gallery film", with the participation of renowned experts on the subject such as Erika Balsom, Raymond Bellour, Filipa César, Antje Ehmann, Malcolm Le Grice and Anthony McCall, among others. Moreover, the study program is complemented by four educational workshops and closed-door meetings during the Fair in order to strengthen bonds between professionals visiting the city to attend this yearly video art festival.

LOOP Studies will also be a space in which the audience will be given a glimpse of the latest initiative by Screen Projects, the LOOP Protocol. The LOOP Protocol is a draft contract and protocol model designed in collaboration with Enric Enrich, a lawyer specialising in copyright and intellectual property, which standardises a series of simple parameters in order to offer a more secure legal framework for the acquisition of works of art in audiovisual format to all parties involved (artist, gallery owner and buyer).



## LOOP FAIR

### THE FAIR. A MEETING POINT FOR THE INDUSTRY

#### LOOP FAIR PRESS CONFERENCE:

Thursday, June 2 at 11 h.

Media Lounge

#### Hotel Catalonia Ramblas

Pelai, 28 – 08001 Barcelona

Registration at [loop-barcelona/press](http://loop-barcelona/press)

An online channel is available to view the videos selected for the 2016 LOOP Fair.

You can request it at [press@loop-barcelona.com](mailto:press@loop-barcelona.com)

#### SCHEDULE

##### Professional day

Thursday, June 2, from 12h to 7.30 PM

Friday, June 3, from 12 to 4 PM

##### Vernissage

Thursday, June 2, at 7.30 PM

##### Open to the public

Friday, June 3, from 4 to 8 PM

Saturday, June 4, from 4 to 8 PM

LOOP Fair was born in 2003 as the first and only international fair specialised in and exclusively devoted to video art, a medium that tends to lack visibility in other, more generic fairs. From that moment onwards, LOOP has put Barcelona on the calendar and in the circuit of the great modern art events, gathering representatives from numerous institutions, collectors, programmers and other professionals who, like Agah Ugur (director-general at BorusanContemporary, Istanbul) see it as "the meeting point for this industry" (LOOP Fair 2015).

For the fourteenth time, from June 2 to 4, 2016, the fair will become the place of reference to learn about the latest creative and discursive innovations in this format and to discover the newest trends in video art. The careful selection of participants is carried out by an international committee made up of video collectors and "activists" Isabelle Lemaître, Josée and Marc Gensollen, Haro Cumbusyan and Renee Drake, and chaired by Jean-Conrad Lemaître.

#### Haro Cumbusyan (Zurich)

A collector of Turkish origin residing in Zurich and the founder of Collectorspace, a small locale in Taksim Square, Istanbul, where unique works from unique collections are exhibited.

**Renee Drake** (The Hague)

A modern art collector and devotee with close ties to the Dutch and South African art scene.

**Josée and Marc Gensollen** (Marseille)

Conceptual art collectors who have turned their private home, La Fabrique, into an open, active art centre.

**Isabelle and Jean Conrad Lemaître** (Paris)

Video art lovers who support artists through their collection, the StudioCollector award and the Bourgogne video festival.

The fair is a chance for galleries that regularly feature video art in their programs to present and promote their artists in the context of an event in which they will meet with collectors, curators, film programmers, and other professionals. Moreover, LOOP Fair presents pieces in a unique fashion: every video is screened in a hotel room, with lighting and sound conditions suited to the format, and taking the comfort of spectators into account. That's why regular visitors to the LOOP Fair hold it to be the ideal place to discover artists committed to their work and to video art, as well as a meeting space for professionals in this sector.

**THE LOOP 2016 SHORTLIST**

This year, a total of **47 artist videos and films**, will be displayed, including **33 premieres**, submitted by galleries from 20 countries. Most of the selected pieces are premieres or have been produced recently in order to provide an overview of the diversity and plurality of audiovisual creation the world over.

This year's selection features a series of artists whose works are focused on the manipulation of film and audiovisual material, including Shezad Dawood, Nir Evron, Ângela Ferreira, Malcolm Le Grice, Laida Lertxundi, Basim Magdy, Antoni Miralda, Raúl Ortega Ayala or María Ruido. Their works combine analogue and digital, including found footage or contemporary records in Super 8 or 16 mm format transferred to video, which they use for different ends. On the other hand, as in previous years, the majority of works cover socio-political works and concepts, including submissions by Chien-Chi Chang, María Ruido, Pilvi Takala, Rona Yefman & Tanja Schlander and Gaston Zvilckowicz. Artists Johan Bergström Hydahl, Persijn Broersen & Margit Lukçacs, Txuspo Poyo and Arda Yalkin, who will be presenting several works in digital animation, are also worthy of note.

19 galleries will be participating in LOOP for the first time, in line with the committee's aim to renew and select submissions that would otherwise fly below the radar due to distance. The galleries participating this year include long-established galleries with an ample trajectory, such as Galería Juana de Aizpuru (Madrid), Galerie Krinzinger (Vienna) and Cristina Guerra Contemporary Art (Lisbon) which are involved in some of the most

important events in the international circuit, such as Art Basel, Frieze, ARCO or Art Brussels. Galleries from Spain, France, Holland and Israel are particularly present, and there will also be galleries from Mexico, Brazil, South Africa, China and Taiwan. Furthermore, special efforts have been made to further the visibility of the fair and to invite various agents involved in the production of artist films and videos.

During the fair, a specialist jury made up by Dirk Snauwaert (director of WIELS, Brussels), Kathryn Weir (Centre Georges Pompidou) and Ferran Barenblit (director of the MACBA) will grant the LOOP Fair Award and the Acquisition Award, with support from Hotels Catalonia. The work awarded the Acquisition Prize will be included in the Loop Barcelona collection, which is ceded to the MACBA Foundation. The winners will be announced on June 3.

#### Artists and galleries in LOOP Fair 2016:

KADER ATTIA, *History of Reappropriation, Architecture As A Stake*, 2012 | Gaerie Krinzinger, Vienna  
ADRIANA BARRETO, *Extenso es do Corpo*, 2013 | Cristina Guerra Contemporary Art, Lisbon SP  
JOHAN BERGSTRÖM HYLDAHL, *Winterreise*, 2015 | Cecilia Hillström Gallery, Stockholm SP  
JULIEN BISMUTH, *Willie Billy*, 2013 | Galerie GP & N Vallois, Paris SP  
ZOULIKHA BOUABDELLAH, *Envers/Endroit*, 2016 | Galerie Mathias Coulaud, Paris WP  
MARGAUX BRICLER, *La Prose du Monde #10*, 2015-2016 | Michel Rein, Paris / Brussels WP  
PERSIJN BROERSEN & MARGIT LUKÁCS, *Establishing Eden*, 2016 | AKINCI, Amsterdam SP  
CHIEN-CHI CHANG, *Escape from North Korea*, 2007-2011 | Chi-Wen Gallery, Taipei EP  
SHEZAD DAWOOD, *It was a time that was a time*, 2015 | Gabriel Rolt, Amsterdam EP  
ROBYN DENNY & MAMELA NYAMZA, *Hatched 2015*, 2015 | Gallery MOMO, Cape Town EP  
HELEN DOWLING, *The word for world*, 2016 | tegenboschvanvreden, Amsterdam WP  
NIR EVRON, *La Solitude*, 2016 | Chelouche Gallery for Contemporary Art, Tel Aviv WP  
ÂNGELA FERREIRA, *A Tendency to Forget*, 2015 | Marlborough Contemporary, London  
PÉTER FORGÁCS, *Installing My Own Death*, 2008-2015 | Ani Molnár Gallery, Budapest WP  
ASLAN GAISUMOV, *Prospect Pobedy*, 2014 | Kromus + Zink, Berlin SP  
DORA GARCÍA, *El helicóptero*, 2016 | Galería Juana de Aizpuru, Madrid WP  
SHAUN GLADWELL, *Skateboarders Vs. minimalism*, 2016 | ANALIX FOREVER, Geneva SP  
NIKLAS GOLDBACH, *Land of the Sun*, 2015 | Bendana | Pinel Art Contemporain, Paris SP  
TAO HUI, *Excessive*, 2016 | AIKE-DELLARCO, Shanghai WP  
LEWIS KLAHR, *66, Episode 6. Saturn's Diary*, 2014 | àngels barcelona, Barcelona & Anthony Reynolds, London  
CHARLOTTE LAGRO, *The Day the Clown Cried*, 2015 | Nadja Vilenne, Liege  
SIGALIT LANDAU, *Azkelon*, 2011 | Galerie Christophe Gaillard, Paris  
ANGE LECCIA, *Marissa*, 2016 | Galerie Jousse Entreprise, Paris WP  
MALCOLM LE GRICE, *Berlin Horse*, 1970 | Richard Saltoun, London  
LAIDA LERTXUNDI, *Vivir para Vivir/ Live to Live*, 2015 | Marta Cervera, Madrid  
MICHAEL LINARES, *An Aleatory History of the Stick*, 2014 | Galería Agustina Ferreyra, San Juan EP  
BASIM MAGDY, *My Father Looks For An Honest City*, 2010 | artSümer, Istanbul SP  
ADRIAN MELIS, *Glorias de un futuro olvidado*, 2016 | ADN Galeria, Barcelona WP  
ANTONI MIRALDA, *The Last Carnival Cruise*, 1980-2016 | Galeria SENDA, Barcelona WP  
DANIEL MONROY Cuevas, *Waiting Search*, 2012 | Arredondo/Arozarena, Mexico City SP  
TANIA MOURAUD, *Once Upon a time*, 2011-2012 | EASTWARDS PROSPECTUS, Bucharest SP  
PAULO NAZARETH, *Oi Ori Buruku*, 2015 | Mendes Wood DM, São Paulo  
HANS OP DE BEECK, *The Thread*, 2015 | Galerie Ron Mandos, Amsterdam SP

RAÚL ORTEGA AYALA, *Fieldnote 25-01-16 (unintended anthropometric and behavioural study material)*, 2016 | Dürst Britt & Mayhew, The Hague EP

FERHAT ÖZGÜR, *A Young Girl is Growing up*, 2003-2015 | Galerie Bernhard Bischoff & Partner / Videokunst.ch, Berne WP

ESTEFANÍA PEÑAFIEL, *Cartographies 1. La Crise de la dimension*, 2010 | Galerie Alain Gutharc, Paris

TXUSPO POYO, *U.N (INVERSE)*, 2010 | Galería Vanguardia, Bilbao

JANIS RAFA, *Three Farewells*, 2013 | Martin von Zomeren, Amsterdam

LOUIS-CYPRIEN RIALS, *Mene, Mene, Tekel, Upharsin*, 2015 | Galerie Dohyang Lee, Paris SP

MAXIME ROSSI, *Sister Ship*, 2015 | Galerie Allen, Paris SP

MARÍA RUIDO, *Le rêve est fini*, 2014 | Rosa Santos, Valencia

PILVI TAKALA, *The Committee*, 2014 | Carlos / Ishikawa, London

JAMES WEBB, *Le Marché Oriental*, 2008 | Galerie Imane Farès, Paris SP

ARDA YALKIN, *The Circle Jerk*, 2016 | Gaia Gallery, Istanbul WP

LEE YANOR, *This Side of Paradise*, 2016 | Zemack Contemporary Art, Tel Aviv WP

RONA YEFMAN & TANJA SCHLANDER, *Pippi Longstocking. The Strongest Girl in the World*, 2006-2008 | Sommer Contemporary Art, Tel Aviv

GASTON ZWILCKOWICZ, *Everyday Ceremonies*, 2015 | Hezi Cohen Gallery, Tel Aviv EP

SP Spain Premiere EP Europe Premiere WP World Premiere

# LOOP STUDIES

**In order to answer the needs of the professional community, LOOP Studies offers a space given over to dialogue, knowledge and relationships that materialises in a series of conferences, round tables and workshops. Its goal is to give relevance to the debate on moving images.**

## **LOOP TALKS. A SPACE FOR DIALOGUE AND RESEARCH**

From June 1 to 4 LOOP Talks, the LOOP platform for training and knowledge, will offer debates, master classes and presentations with a teaching and educational bent, thus opening a meeting space for professionals in which local and international artists, art critics, curators, collectors and gallery owners will participate.

In line with the subject matter established by LOOP Festival, it will also focus on the relationship between artist videos and films and conventional cinema. Debates will cover the nexus between both industries whilst discussing hybrid practices that have been identified as "expanded film", "exhibition film" or "gallery film", according to three main lines of research:

- **Exhibiting Cinema**, or the eternal debate on the best way to present artist films and videos in galleries. It will feature reflections on cinematographic codes and on the implementation of new curatorial practices.
- **Modes of Film Practice**, or the historical series of institutions, practices and concepts that make up the context in which film media is used, and which may be implemented to understand the avant-garde and experimental film, as well as art cinema.
- **Artists in Transition**, or the study of creative practices halfway between video art and cinema.

### **Program (all sessions will be held in English):**

Wednesday, June 1 | Fundació Antoni Tàpies

6 PM – *Labour in a Single Shot*, presentation by Antje Ehmann.

7.30 PM – Official inauguration of the *Harun Farocki. Empathy* exhibition

Thursday, June 2 | Hotel Catalonia Ramblas

9.30 – *Ways of Filmmaking*, by artist Malcolm Le Grice in conversation with Erika Balsom

11 AM - *Exhibiting Cinema*, presentation by Gloria Moure in conversation with Sabine Breitwieser and Caroline Burgeois.

### Friday, June 3 | Hotel Catalonia Ramblas

9.30 AM – *Talking Galleries: From the Art Gallery to the Cinema Space, and Back*. Gallery owners Anthony Reynolds, Ani Molnár and independent producer Jacqui Davies, in conversation with Gabriela Galcerán.

11.15 AM – *Passages de l'image*. Round table with curators Christine Van Assche and Raymond Bellour, artist David Claerbout and art critic Erika Balsom.

1.30 PM – *Early and Late*. Lunch with artist Anthony McCall.

### Saturday, June 4 | Hotel Catalonia Ramblas

13:30 pm - *Harun Farocki Institut (HaFI)*. Presentation by Antje Ehmman, Stefanie Schulte Strathaus and Filipa César.

### **Participants**

Erika Balsom (art critic and professor)

Raymond Bellour (curator)

Sabine Breitwieser (Director, Museum der Moderne Salzburg)

Caroline Bourgeois (Pinault Collection)

Filipa César (artist)

David Claerbout (artist)

Jacqui Davies (curator and independent producer)

Antje Ehmman (artist and curator)

Gabriela Galcerán (Project Manager, Talking Galleries)

Malcolm Le Grice (artist and filmmaker)

Anthony McCall (artist)

Ani Molnár (art gallery director)

Gloria Moure (curator and art critic)

Anthony Reynolds (art gallery director)

Stefanie Schulte Strathaus (Co-director, Arsenal – Institute for Film and Video Art)

Christine Van Assche (Custodian and curator, Centre Georges Pompidou)

### **WORKSHOPS. LEARNING THROUGH SHARING**

Educational seminars and meetings that stress interaction and knowledge exchange. Owing to the subject of this year's festival, the Workshops program offers a series of proposals related to film and video production and curatorship.

### **Beyond the Medium**

Directed by: DoThePrint

LOOP Fair – Media Lounge

Thursday June 2, from 4 PM to 7 PM

In this workshop, which is linked to the *Beyond the Tropics* exhibition, we shall analyse how video or film translate to printed media, and we will offer tools to make graphic compositions for an exhibition catalogue on video art or film.



## **Testing The Voice (Over)**

Directed by Xavier Bassas

LOOP Fair – Media Lounge

Friday June 3, from 4 PM to 6 PM

What is the power of voice-overs? What is the relationship between a voice-over and image politics? The goal of this workshop is to reflect on the different roles of voice-overs in contemporary art. Together, in collaboration with theorists and artists, and drawing some examples from the work of Harun Farocki, we will develop a critical phenomenology of the senses and of the uses of the voice-over in contemporary video.

## **PROFESSIONAL MEETINGS**

### **AN IDEAL CONTEXT TO PROMOTE PROFESSIONAL RELATIONS**

Drawing on the expertise of the numerous professionals visiting the event and participating in its configuration, LOOP will organise a series of small, private meetings for professionals in the sector on subjects related to the different editions of the LOOP festival. This year, the meetings will be moderated by Daniela Arriado (Curator, City Screen), Miquel Cerdà (Film Club), Enric Enrich (Enrich Advocats), Miquel García (artist), Menene Gras (Exhibition director at Casa Asia), Carolina Olivares (Director, Co-Producciones), Anna Manubens (Curator, Auguste Orts) and Andrea Rodríguez Novoa (Curator, Bar Projects).

Detailed program available at:

<http://loop-barcelona.com/agenda/?activity-type=professional-meeting>

### **The LOOP Protocol (beta version). A new contract model to acquire works of art in audiovisual format.**

To conclude the professional meetings, the latest initiative by Screen Projects, the beta version of a new protocol and contract model for the purchase of video art works, will be presented on Friday 3 at 3 PM at a round table featuring Alizia Aza (president of 9915, Asociación de Coleccionistas de Arte Contemporáneo), Egbert Dommering (Professor of copyright law at Amsterdam University), Carlos Durán (Director at LOOP), Sandra Miranda Cirlot (Responsible for Collection issues and relationship with private individuals at the Fundació MACBA), Cristina López Palacín (Director of the Fundació MACBA) and Ainhoa Grandes (President of the Fundació MACBA), and moderated by lawyer Enric Enrich (Enrich Advocats), on Friday, June 3.

The purchase of a work of video art is often carried out without any documents other than a bill and a certificate of authenticity. Through LOOP, a platform given over to the study and diffusion of video art in all its facets, Screen Projects aims to provide an answer to the uncertainty and risk that surrounds purchases in video art. To this end, Screen Projects has been working with Enrich Advocats, specialists in intellectual and image property rights, over the past year to develop a contract model that collects a standardised and

summed up series of parameters. The goal is to ensure fulfilment of the contract and the security of the parties involved in any transaction (artist, gallery owner and buyer), establishing a more secure legal framework.

A work of video art is incorporeal: the buyer purchases a physical support of little value, which contains a copy of the purchased work. The "work of video art", however, remains under the control and ownership of the artist, who may issue new supports or copies. The generation of new copies that were not established in the original edition is one of the main sources of conflict between buyers and authors. In spite of this, the Spanish SCA regulations (designed for traditional film works) does not regulate these aspects in a satisfactory manner. The LOOP Protocol reflects these specificities and enforces them whilst providing proper regulations on loaning and ceding acquired works, allowing buyers to act as museums, galleries or private collectors.

During the current testing and consolidation phase for The LOOP Protocol we have been assisted by a team of experts with different profiles from the sector, who have put forward their comments and suggestions to improve the final proposal: Nora Ancarola (Plataforma d'Artistes Visuals de Catalunya), collectors Emilio Pi, Sisita Soldevila and Alicia Aza; representatives from private and public collections such as Nimfa Bisbe (Fundació La Caixa), Martina Millà (Fundació Miró), Montse Corominas (Fundació Banc de Sabadell), Cristina López (Fundación MACBA), Antonia Maria Perelló (Col·lecció MACBA), María Aguilera (Colección Bergé) Roser Figueras and Montse Badia (Cal Cego) as well as Cristina Agàpito (Director and custodian of the olorVISUAL collection), Carme Sais (Bolit Girona), gallery owners Àngels de la Mota, Emilio Álvarez and Carlos Durán, producer Carolina Olivares, art critic Glòria Picazo and lawyer Isabel Niño.

"The importance of the protocol lies in the bond formed between the artist, the gallery and the buyer, establishing and guaranteeing the rights and obligations of all the parties involved."

Helena Fernandino and Emilio Pi, collectors

"An indispensable initiative that has yielded success in the form of the resulting document."  
Cristina Agapito, Director and custodian of the olorVISUAL collection

## **ORGANISERS**

SCREEN PROJECTS is an agency that specialises in cultural events in the field of modern art and which focuses on moving images and the community around them. It mainly organises two large international projects that are unique, leading events in their fields: LOOP and Talking Galleries.

## **PRESS MATERIALS**

### IMAGE SELECTION

[www.loop-barcelona.com/press](http://www.loop-barcelona.com/press)

### VIDEO SELECTION

Please contact LOOP Press with your request. An online channel is available to view the videos selected for the 2016 LOOP Fair.

### INTERVIEWS

Please contact LOOP Press to arrange interviews with the main figures involved in the 2016 edition.

During the LOOP Fair (from June 2 to 4), the members of the international selection committee, Isabelle Lemaître, Josée and Marc Gensollen, Haro Cumbusyan and Renee Drake, as well as its president, Jean-Conrad Lemaître, will be available. Moreover, over 40% of the artists participating in the fair will be present:

Johan Bergström Hyldahl (Sweden) 1984	Charlotte Lagro (The Netherlands) 1989
Margaux Bricler (France) 1985	Malcolm Le Grice (United Kingdom) 1940
Shezad Dawood (United Kingdom)	Adrian Melis (Cuba) 1985
Robyn Denny & Mamela Nyamza (South Africa)	Antoni Miralda (Spain) 1942
Helen Dowling (United Kingdom) 1959	Lous-Cyprien Rials (France) 1981
Nir Evron (Israel) 1974	Maxime Rossi (France) 1980
Péter Forgacs (Hungary) 1950	María Ruido (Spain)
Dora García (Spain) 1965	Pilvi Takala (Finland) 1981
Shaun Gladwell (Australia) 1972	Arda Yalkin (Turkey) 1974
Tao Hui (China) 1987	Lee Yanor (Israel) 1963

## **CONTACT AND INFORMATION**

LOOP Press: [press@loop-barcelona.com](mailto:press@loop-barcelona.com)  
+34 626535909 – Beatriz Escudero



---

INSTITUTIONAL PARTNERS



---

OFFICIAL PARTNERS



---

COLLABORATING COMPANIES



---

COLLABORATING INSTITUTIONS



---

COLLABORATING HOTELS



---

**MEDIA PARTNERS**

**EIKON**

NOWNESS



---

**ONLINE MEDIA PARTNER**



**Artsy** is the Official Online Partner of LOOP Fair.

Artsy, the leading resource for learning about and collecting art, is the official online partner of LOOP Fair. The online fair preview launches 26 May 2016 at [Artsy.net](http://Artsy.net) and on the Artsy mobile app.

The LOOP Fair feature will be live on Artsy throughout the duration of the event and will remain accessible after the close of the fair. Collectors and art enthusiasts can use Artsy to browse exhibitor booths, make sales inquiries on available artworks, access fair information, read artist bios and articles online at [Artsy.net](http://Artsy.net) and on the Artsy iOS app. Download the Artsy iOS app as your personal mobile guide to navigating the fair and researching exhibitors, artists, and artworks.

Explore LOOP Fair on Artsy: [artsy.net/loop-barcelona-2016](http://artsy.net/loop-barcelona-2016)